









# SPONSORSHIP OPPORTUNITIES

Come be a part of the Conference's 3rd annual Hunger and Homelessness Awareness Week! This year promises an array of fresh, exciting events alongside beloved community favorites from previous years. As a special highlight, we'll be commemorating the organization's 70th anniversary with a gala to conclude the week's festivities. Every contribution made during this week-long event will directly aid individuals in our community, ensuring that essential human needs are met for those in need.

Explore www.lehighchurches.org/hhaweek to dive into the week's details and find out how you can participate.

For sponsorship inquiries, contact Christopher Moran at cmoran@lehighchurches.org.

### Diamond Sponsorship - \$10,000

- Logo displayed on H&HA week billboard (Potential impressions of 100,000+).
- Recognition in all print and digital marketing as the exclusive Diamond Sponsor during all H&HA week activities.
- Logo prominently displayed at all public and private events, promotional materials, and event webpage.
- Speaking opportunity at 70th anniversary gala; and 70th anniversary gala cocktail hour (300+ estimated attendance).
- Six complimentary tickets for keynote brunch; and one complimentary table for the 70th-anniversary gala (\$850 value).
- Opportunity to display promotional materials during community spotlight series.
- Special sponsorship mention on all Conference social media channels (ex. Facebook, Instagram, LinkedIn) and Constant Contact email list.
- The organization name (or logo) will be linked on our website for a period of 12 months following the event.

#### Platinum Sponsorship - \$7,500

- Recognition in all digital marketing as the Platinum Sponsor during all H&HA week activities.
- Logo prominently displayed at all public and private events, promotional materials, and websites.
- Speaking opportunity at keynote brunch; and Building Communities: Affordable Housing Forum (250+ estimated attendance).
- Five complimentary tickets for the keynote brunch and five tickets for the 70th-anniversary gala (\$625 value).
- Opportunity to display promotional materials during community spotlight series.
- Special sponsorship mention on all Conference social media channels (ex. Facebook, Instagram, LinkedIn), Constant Contact email list.
- The organization name (or logo) will be linked on our website for a period of 12 months following the event.

## Gold Sponsorship - \$5,000

- Recognition as a Gold Sponsor during the keynote brunch. (Over 200 participants last year).
- Recognition as a Gold Sponsor during the 70th anniversary gala.
- Logo showcased on keynote program and event webpage.
- Speaking opportunity at community spotlight series (200+ estimated attendance)
- Opportunity to display promotional materials during community spotlight series.
- Four complimentary tickets for the keynote brunch; and four tickets for the 70th-anniversary gala (\$500 value).
- Special sponsorship mention on all Conference social media channels (ex. Facebook, Instagram, LinkedIn) and Constant Contact email list.
- The organization name (or logo) will be linked on our website for a period of 12 months following the event.

### Silver Sponsorship - \$2,500

- Recognition as a Silver Sponsor during the keynote brunch. (Over 200 participants last year).
- Recognition as a Silver Sponsor during the 70th anniversary gala.
- Logo showcased on keynote program and event webpage.
- Speaking opportunity at Hunger and Homelessness Awareness Week Kick-Off Service.
- Opportunity to display promotional materials during community spotlight series.
- Three complimentary tickets for the keynote brunch; and three tickets for the 70th-anniversary gala (\$375 value).
- Special sponsorship mention on all Conference social media channels (ex. Facebook, Instagram, LinkedIn).
- The organization name (or logo) will be linked on our website for a period of 12 months following the event.

# **Bronze Sponsorship - \$1,000**

- Recognition as a Bronze Sponsor during the keynote brunch. (Over 200 participants last year).
- Recognition as a Bronze Sponsor during the 70th anniversary gala.
- Logo showcased on keynote program and event webpage.
- Opportunity to display promotional materials during community spotlight series.
- Two complimentary tickets for the keynote brunch; and two tickets for the 70th-anniversary gala (\$250 value).
- Special sponsorship was mentioned on the Conference's Facebook and Instagram pages.
- The organization name (or logo) will be linked on our website for a period of 12 months following the event.

#### Supporter Sponsorship - \$500

- Recognition as a Supporter Sponsor during the keynote brunch. (Over 200 participants last year).
- Recognition as a Supporter Sponsor during the 70th anniversary gala.
- Organization name displayed on keynote program and event webpage.
- Opportunity to display promotional materials during community spotlight series.
- One complimentary ticket for the keynote brunch; and one ticket for the 70th-anniversary gala (\$125 value).
- Special sponsorship is mentioned on the Conference's Facebook page.
- The organization name (or logo) will be linked on our website for a period of 12 months following the event.